

## WEBSITES | Make a great impression with one our stunning websites.

### WHY CHOOSE CREARE?

- ➔ **Speculative designs** - before buying
- ➔ **Strict standards** - All websites are checked against our 21 page standards with of over 200+ checks
- ➔ **Latest technology** - We keep up to date with the latest trends
- ➔ **2000+ clients** - Experience in building websites for a range of industries
- ➔ **30+ in-house designers** - Creative Designers and Developers with a wealth of Industry experience
- ➔ **project managed** - Each project has a dedicated project manager
- ➔ **We love what we do!** - Our designers take pride in all their work, and it shows!
- ➔ **Open source** - Your website belongs to you

### ALL WEBSITE PACKAGES INCLUDE:

- ➔ **Mobile-friendly & responsive** - designed views for phone, tablet and desktop
- ➔ **2 hour CRO (Conversion Rate Optimisation)** - extensive competitor & site performance research
- ➔ **Bespoke designs (not templates)** - all websites are designed to reflect the business needs and consider the CRO review.
- ➔ **CMS (Content Managed)** - website owner can access and change images / text if they need to without contacting Create
- ➔ **Phone training provided**
- ➔ **Content / text** - all professionally written by our content team
- ➔ **Strict standards checks** - all Websites are checked against our 21 page standards
- ➔ **Dedicated project manager** - for the duration of the project
- ➔ **Customer owns all intellectual property**

### STATISTICS

- ➔ **48% of Traffic** to Create customer websites is **from mobiles!** (Up from 28% since last year!)
- ➔ 67% of visitors say **"a mobile friendly site makes me more likely to buy a product or use a service"**
- ➔ It takes around **3 seconds** for a person to decide to leave your website or stay
- ➔ Create focus on **improving engagement**, which improves Conversions for Sales / Enquiries