

SEO | Use SEO to ensure your business is easy for people to find online.

WHY CHOOSE CREATE FOR SEO?

Search engine optimisation is the key driver for a sites visibility and bringing in new enquiries and business. Natural traffic through high keyword positions can take any small to medium business to the next level in the development and beyond. At Create we aim to ethically improve rankings and future proof all campaigns to ensure a websites long term future.

SEARCH ENGINE FACTS

- ➔ **3.5 billion searches** made on Google per day
- ➔ Equates to **1.2 billion searches per year!!**
- ➔ **Only 5%** of Google users will go on to page 2 for search results
- ➔ The top Google search results will **receive 33%** of **all** traffic for that result

KEY FEATURES OF AN SEO CAMPAIGN

- ➔ Strategy developed around business goals
- ➔ Dedicated Account Manager
- ➔ Monthly analytics & keyword reporting
- ➔ Continued competitor analysis
- ➔ Industry analysis
- ➔ Performance management & transparency in work
- ➔ An expert team wrapped around your account

BENEFITS FOR YOU

- ➔ Building long lasting client relationship
- ➔ Dedicated Account Manager to develop
- ➔ 3-6-12 month strategies
- ➔ Brand awareness & visibility
- ➔ Improved keyword rankings
- ➔ Industry experts in each field
- ➔ Scalable based on your success!

WHY CHOOSE CREATE?

- ➔ Delivering **quality**
- ➔ Long term campaigns with your business in mind
- ➔ **Bespoke** strategy building
- ➔ **Expert** advice to drive the campaign
- ➔ Practice what we preach **industry experts!**
- ➔ ROI focussed
- ➔ **Holistic approach** to support a business